

Make your girls' trip, trip with friends, or family vacation even more affordable with a rental car!

Higher grant only for now! Save up to 3,000 yen

Niimi City, Okayama Prefecture Rental Car Promotion Campaign

an extra 1,000 yen
to our standard offer



Campaign
period
is from

2026.Feb.1 (Sun)
to
2026.Mar. 8 (Sun)

Subsidy of **2,000** yen will be paid if you rent a car in order to do sightseeing in Niimi city during the campaign period
(**3,000** yen will be paid if you stayed at a hotel in Niimi city)

----- Service Flow -----

Rent a car from the company shown on the back.

Must visit one of the paid tourist attraction in Niimi City.

Upon returning the rental car, submit the receipt of each facility. Fill out the survey.

----- Application requirements -----

1. Must rent a car from a registered rental car company covered by this campaign.
2. The pick up and drop off location must be in Okayama prefecture and the guest(s) must visit at least one paid tourist attraction in Niimi City.
3. Fill out the survey when returning the rental car

----- Eligible paid tourist facilities(example) -----

Ibuki-no-Sato Ski Resort



Niimi Chiya Onsen Ibuki no Sato



MakidoCave



Contact information

Niimi City Tourist Association
(General Incorporated Association)

472-10 Nishikata Niimi city Okayama prefecture

0867-72-1177

info@niimi.gr.jp

from 9:00 AM to 5:00 PM

Closed on Wednesdays



Click here
for tourist
information



Website for rental car
discount campaign for tourists



E-toko Niimi offers a wide
variety of tourist information

Eligible rental car companies

Tanaka Jitsugyo Corporation CAL Rent a Car

311 Niimi Niimi city Niimi Service Station Tanaka Jitsugyo Co.
☎ 0867-72-0550

Osa Kanko Rent a Car

2561-2 Osaosakabe Niimi city ENEOS Osa Service Station
☎ 0867-98-2151

TOYOTA RENTA LEASE Shin-Okayama

Okayama Station shop

7-25 Honmachi, Kita-ku,
Okayama city
☎ 0120-09-6633

Kurashiki Bikan Historical Quarter shop

1-18-26 Chuo, Kurashiki city
☎ 0120-80-6633

Okayama Kume shop

158-2 Kume, Kita-ku Okayama city
☎ 0120-07-6633

Higashi-Okayama shop

317-1 Takaya, Naka-ku Okayama city
☎ 0120-48-6633

Mizushima shop

6-10 Mizushima Minami Sawai-cho,
Kurashiki city
☎ 0120-46-6633

Shin-Tsuyama shop

155 Tsuyamaguchi, Tsuyama city
☎ 0120-49-6633

Travel time to Niimi City by car



- Approximately 1 hour 20 minutes from Okayama station
- Approximately 1 hour 10 minutes from Okayama airport
- Approximately 1 hour 15 minutes from Kurashiki station
- Approximately 1 hour from Tsuyama station
- Approximately 45 minutes from Bicchu Takahashi station

TOYOTA RENTA LEASE, Okayama

Okayama Airport shop

1565 Nichioji, Kita-ku Okayama city
☎ 086-294-2100

Okayama Station West Exit Plaza shop

18-3 Ekimotomachi, Kita-ku Okayama city
☎ 086-253-0100

Okayama Station West Exit shop

11-10 Ekimotomachi, Kita-ku Okayama city
☎ 086-254-0100

Saidaiji Station shop

2-4-68 Saidaiji, Higashi-ku Okayama city
☎ 086-943-7100

Shinbo shop

651-3 Shinbo Minami-ku, Okayama city
☎ 086-246-0100

Kurashiki Station North Exit shop

1-19 Kotobuki-cho, Kurashiki city
☎ 086-421-0100

Shinkansen Shin- Kurashiki Station shop

1-7 Shinkurashiki Ekimae, Kurashiki city
☎ 086-525-0100

Bicchu Takahashi Station shop

1335-7 Asahimachi, Takahashi city
☎ 0866-22-5566

Niimi station shop

472-2 Nishikata Niimi city located in the
traffic circle in front of JR Niimi station
☎ 0867-72-4100

Tsuyama Station shop

1-94-1 Minamimachi, Tsuyama city
☎ 0868-25-0100

Heisei Car Rentals

Okayama Airport shop

1072-1 Nichioji, Kita-ku Okayama city
☎ 086-294-1645

Okayama Station shop

2-3-25 Ekimae-cho, Kita-ku Okayama
city
☎ 086-207-2205