By rental car, enjoy economically and conveniently

2,000 yen or more subsidy for a car

, Okayama Prefecture Rental Car Discount Campaign

for Tourists



Campaign period is from

2025.Nov.14 (Fri)

2026.Mar. 8 (Sun)

Subsidy of 1,000 yen will be paid if you rent a car in order to do sightseeing in Niimi city during the campaign period (2,000yen will be paid if you stayed at a hotel in Niimi city)

Service Flow

Must visit one of the in Niimi City.

Upon returning the rental car, submit the receipt of each facility. Fill out the survey.

- Application requirements •
- Must rent a car from a registered rental car company covered by this campaign.
- 2. The pick up and drop off location must be in Okayama prefecture and the guest(s) must visit at least one paid tourist attraction in Niimi City.
- 3. Fill out the survey when returning the rental car
- Eligible paid tourist facilities(example)



Niimi Chiya Onsen Ibuki no Sato





Click here for tourist

information



E-toko Niimi offers a wide variety of tourist information

Contact information

Niimi City Tourist Association (General Incorporated Association) 472-10 Nishikata Niimi city Okayama prefecture

0867-72-1177

info@niimi.gr.jp

from 9:00 AM to 5:00 PM Closed on Wednesdays



Website for rental car discount campaign for tourists

Eligible rental car companies

Tanaka Jitsugyo Corporation CAL Rent a Car

311 Niimi Niimi city Niimi Service Station Tanaka Jitsugyo Co. \$\overline{m}0867-72-0550\$

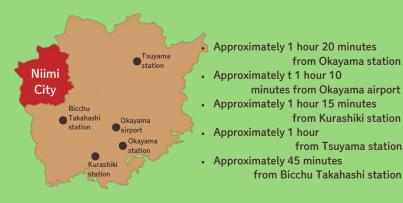
Osa Kanko Rent a Car

2561-2 Osaosakabe Niimi city ENEOS Osa Service Station 1867-98-2151

TOYOTA RENTA LEASE Shin-Okayama

Okayama Station shop	7-25 Honmachi, Kita-ku, Okayama city ☎0120-09-6633
Kurashiki Bikan Historical Quarter shop	1-18-26 Chuo, Kurashiki city 11 0120-80-6633
Okayama Kume shop	158-2 Kume, Kita-ku Okayama city 11 0120-07-6633
Higashi-Okayama shop	317-1 Takaya, Naka-ku Okayama city 111 0120-48-6633
Mizushima shop	6-10 Mizushima Minami Saiwai-cho, Kurashiki city 1120-46-6633
Shin-Tsuyama shop	155 Tsuyamaguchi, Tsuyama city 11 0120-49-6633

Travel time to Niimi City by car



TOYOTA RENTA LEASE, Okayama

Okayama Airport	1565 Nichioji, Kita-ku Okayama city
shop	11 086-294-2100
Okayama Station	18-3 Ekimotomachi, Kita-ku Okayama city
West Exit Plaza shop	18086-253-0100
Okayama Station	11-10 Ekimotomachi, Kita-ku Okayama city
West Exit shop	11-10 Ekimotomachi, Kita-ku Okayama city
Saidaiji Station	2-4-68 Saidaiji, Higashi-ku Okayama city
shop	1086-943-7100
Shinbo shop	651-3 Shinbo Minami-ku, Okayama city 11 086-246-0100
Kurashiki Station	1-19 Kotobuki-cho, Kurashiki city
North Exit shop	1-19 Kotobuki-cho, Kurashiki city
Shinkansen Shin-	1-7 Shinkurashiki Ekimae, Kurashiki city
Kurashiki Station shop	1086-525-0100
Bicchu Takahashi	1335-7 Asahimachi, Takahashi city
Station shop	111 0866-22-5566
Niimi station shop	472-2 Nishikata Niimi city located in the traffic circle in front of JR Niimi station 10867-72-4100
Tsuyama Station	1-94-1 Minamimachi, Tsuyama city
shop	1 0868-25-0100

Heisei Car Rentals

Okayama Airport shop	1072-1 Nichioji, Kita-ku Okayama city 11 086-294-1645
Okayama Station shop	2-3-25 Ekimae-cho, Kita-ku Okayama city 1086-207-2205