

By rental car, enjoy economically and conveniently
2,000 yen or more subsidy for a car



Niimi City, Okayama Prefecture Rental Car Discount Campaign for Tourists

2025.Nov.14 (Fri)

to

2026.Mar. 8 (Sun)

**Campaign
period
is from**

Subsidy of 1,000 yen will be paid if you rent a car in order to do sightseeing in Niimi city during the campaign period (2,000yen will be paid if you stayed at a hotel in Niimi city)



Service Flow

Rent a car from the company shown on the back.

Must visit one of the paid tourist attraction in Niimi City.

Upon returning the rental car, submit the receipt of each facility. Fill out the survey.

Application requirements

1. Must rent a car from a registered rental car company covered by this campaign.
2. The pick up and drop off location must be in Okayama prefecture and the guest(s) must visit at least one paid tourist attraction in Niimi City.
3. Fill out the survey when returning the rental car

Eligible paid tourist facilities(example)

Ibuki-no-Sato Ski Resort



Niimi Chiya Onsen Ibuki no Sato



MakidoCave



Contact information

Niimi City Tourist Association
(General Incorporated Association)

472-10 Nishikata Niimi city Okayama prefecture

☎ 0867-72-1177

from 9:00 AM to 5:00 PM

✉ info@niimi.gr.jp

Closed on Wednesdays



Website for rental car
discount campaign for tourists

Click here
for tourist
information



E-toko Niimi offers a wide
variety of tourist information

Eligible rental car companies

Tanaka Jitsugyo Corporation CAL Rent a Car

311 Niimi Niimi city Niimi Service Station Tanaka Jitsugyo Co.
☎0867-72-0550

Osa Kanko Rent a Car

2561-2 Osaosakabe Niimi city ENEOS Osa Service Station
☎0867-98-2151

TOYOTA RENTA LEASE Shin-Okayama

| | |
|---|---|
| Okayama Station shop | 7-25 Honmachi, Kita-ku, Okayama city ☎0120-09-6633 |
| Kurashiki Bikan Historical Quarter shop | 1-18-26 Chuo, Kurashiki city ☎0120-80-6633 |
| Okayama Kume shop | 158-2 Kume, Kita-ku Okayama city ☎0120-07-6633 |
| Higashi-Okayama shop | 317-1 Takaya, Naka-ku Okayama city ☎0120-48-6633 |
| Mizushima shop | 6-10 Mizushima Minami Saiwai-cho, Kurashiki city ☎0120-46-6633 |
| Shin-Tsuyama shop | 155 Tsuyamaguchi, Tsuyama city ☎0120-49-6633 |

TOYOTA RENTA LEASE, Okayama

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|--|--|
| Okayama Airport shop | 1565 Nichioji, Kita-ku Okayama city ☎086-294-2100 |
| Okayama Station West Exit Plaza shop | 18-3 Ekimotomachi, Kita-ku Okayama city ☎086-253-0100 |
| Okayama Station West Exit shop | 11-10 Ekimotomachi, Kita-ku Okayama city ☎086-254-0100 |
| Saidaiji Station shop | 2-4-68 Saidaiji, Higashi-ku Okayama city ☎086-943-7100 |
| Shinbo shop | 651-3 Shinbo Minami-ku, Okayama city ☎086-246-0100 |
| Kurashiki Station North Exit shop | 1-19 Kotobuki-cho, Kurashiki city ☎086-421-0100 |
| Shinkansen Shin-Kurashiki Station shop | 1-7 Shinkurashiki Ekimae, Kurashiki city ☎086-525-0100 |
| Bicchu Takahashi Station shop | 1335-7 Asahimachi, Takahashi city ☎0866-22-5566 |
| Niimi station shop | 472-2 Nishikata Niimi city located in the traffic circle in front of JR Niimi station ☎0867-72-4100 |
| Tsuyama Station shop | 1-94-1 Minamimachi, Tsuyama city ☎0868-25-0100 |

Travel time to Niimi City by car



- Approximately 1 hour 20 minutes from Okayama station
- Approximately 1 hour 10 minutes from Okayama airport
- Approximately 1 hour 15 minutes from Kurashiki station
- Approximately 1 hour from Tsuyama station
- Approximately 45 minutes from Bicchu Takahashi station

Heisei Car Rentals

| | |
|----------------------|--|
| Okayama Airport shop | 1072-1 Nichioji, Kita-ku Okayama city ☎086-294-1645 |
| Okayama Station shop | 2-3-25 Ekimae-cho, Kita-ku Okayama city ☎086-207-2205 |